

2020

The TibaKalanga Festival

**TiBa
KALANGA!**



The Silundika Family Trust & The
Silundika Family Foundation presents:

The TibaKalanga Festival

Updated: 7 June 2020

The TibaKalanga Festival

THEME 2020

Ayimusidzileni Milenje Nemipanga Yedu. Tihha Kobva Pasisila.

Let's Revive Our Culture, Norms and Values. Great Things Start from Small Beginnings.

TO OUR SPONSORS AND PARTNERS

Thank you to all our sponsors for helping us kick off this festival in 2017. We're very excited and gearing up for the second annual TiBakalanga Festival II scheduled for 21-22 July. The festival offers an ideal opportunity to participate in a now proven fun even that draws a diverse group of people. Being a partner or sponsor not only allows you to be part of this great event but also to be part of the economic development of Bulilima District. The festival attracts visitors. Visitors spend money which boosts the local economy.

THE FESTIVAL

- 🌍 is a two-day fun-filled event whose main thrust is to promote Kalanga culture
- 🌍 has its roots in an international cultural marketing workshop held at the TGSCCC in 2016 and facilitated by an US Anthropologist
- 🌍 offers family friendly outdoor activities featuring top notch performing artists, dancers and storytellers
- 🌍 includes educational programming designed to raise awareness about our cultural and historical heritage
- 🌍 showcases cultural artefacts and handicrafts






HIGHLIGHTS OF TIBAKALANGA FESTIVAL 2017

In the first year (2017) the festival:

- 🌍 attracted over 2500 visitors
- 🌍 30 % of the visitors were from outside Bulilima District
- 🌍 3 Primary schools participated in the choral competition
- 🌍 3 local secondary schools attended
- 🌍 2 universities attended
- 🌍 10 local vendors set up stalls selling
- 🌍 had performances by 12 local/regional and international entertainers/artists
- 🌍 included live radio broadcasts

TIBAKALANGA II PROJECTIONS





The festival this year will feature:

-  2 days full of a diverse selection of top notch performances
-  Arts and crafts
-  Events throughout including a fashion show, choral competition, interactive, educational outdoor entertainment
-  Emphasis on local vendors but open to all
-  Local, regional, national and possibly international participants

PROPOSED BUDGET FOR 2020

Item	Cost
Performers fees (local)	\$ 2.000,00
Performers (international)	TBA
PA System+ stage lights	\$ 600,00
Administrative & Marketing costs	\$ 400,00
Catering /volunteers/police/paramedics/school children	\$ 1.000,00
Facilities upgrade: stage, kitchen, Kalanga Village	\$ 2.000,00
Transportation for local performers	\$ 600,00
Transportation for chiefs and village	\$ 300,00
Tents	\$ 1.000,00
Paraphernalia (for volunteers)	\$ 600,00
Fashion show/MissTiBaKalanga pageant	\$ 1.000,00
Partial Total	\$ 9.500,00

SPONSORSHIP BENEFITS

-  Sponsor recognition on all festival related promotional material
-  Sponsor logo will feature prominently on our website
-  Verbal recognition at the opening ceremony
-  All sponsors, (organizations, companies & individuals) will enjoy VIP privileges during the festival

SPONSORSHIP FORM

Yes! I agree to sponsor the TiBaKalanga/We Are Kalanga Festival

I pledge a cash donation of \$ _____
to be collected on _____ (Please indicate date)

Send Eco-cash to Mrs Virginia Ndlovu:
Mobile Tel: +263773891492.
Email: virgiendlovu4@gmail.com

And / Or

I pledge a donation in the form of (Please indicate the quantity):

food _____

beverages _____

firewood _____

cement _____

or _____ (Any donation of your choice)

First Name Last Name

Name of sponsor (company, individual or organization)

Email Address

Address City Country

Donations can also be made via our website: www.tgsilundikaculturalcommunitycentre.org