

A TIBAKALANGA PROJECT



THE SILUNDIKA FAMILY FOUNDATION

PRESENTS:

MISS TIBAKALANGA PROJECT OVERVIEW

2023



TO OUR SPONSORS AND PARTNERS



OUR VISION FOR THE MISS TIBAKALANGA BEAUTY PAGEANT

*Elevating Cultural Heritage and Community
Empowerment*

At the heart of our vision for the Miss TiBaKalanga Beauty Pageant is a commitment to setting new standards of excellence in cultural heritage preservation and community development. We envision an event that not only celebrates the beauty of Kalanga culture but also serves as a catalyst for economic opportunities and growth within our community.

OUR MISSION FOR THE MISS TIBAKALANGA BEAUTY PAGEANT:

Celebrating Kalanga Culture Through Empowering Initiatives

Our mission is to bring the richness of Kalanga culture to the forefront through creative and community-driven strategies. We aspire to create a dynamic platform where contestants and participants alike can explore their heritage, unlock economic opportunities, and contribute to the growth and development of our community. With every step of the pageant, we aim to showcase the beauty of our culture while empowering our community for a brighter future.





Project Title:	Miss TiBaKalanga Beauty Pageant
Organization Name:	The Silundika Family Foundation
Venue And Contact Information:	<p>TG Silundika Cultural Community Centre Ward 6 Bulima District PO Box 141 Plumtree Chairman Mfundo Tsambani Tel. +263 77 382 9630 Email: tgsilundikaculturalcommunitycentre@gmail.com</p> <p>Stichting The Silundika Family Foundation Oder 20 – Unit A1950 2491 DC The Hague The Netherlands Tel.: +31643600921</p>
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Geographical Coverage:	Gala Communal Area, Ward 6 Bulilima District, Matebeleland South Province





INTRODUCTION & BACKGROUND

The Miss TiBaKalanga Beauty Pageant is a competition that mainly focuses on the natural beauty of its contestants although it incorporates other attributes such as talent, intelligence, personality and answers to the judges' questions as judged criteria. The Miss TiBaKalanga Beauty Pageant, an annual cultural celebration that not only showcases natural beauty but also encompasses talent, intelligence, personality, and grace in its contestants. This pageant is more than just a competition; it's a platform to empower young women, promote confidence, and preserve the rich heritage of the Kalanga culture.

PROJECT INFORMATION

The **TiBaKalanga Beauty Pageant** is a sub-committee of the TGSCCC Management Committee whose main responsibility is to plan, manage and direct the beauty contest to be held annually at the centre as a part of the TiBaKalanga/We Are Kalanga Festival.

The purpose of the beauty pageant is to:

- Promote confidence in the young women of Bulilima District
- Provide opportunities for personal development
- Promote the TG Silundika Cultural Community Centre and its programs
- Promote Kalanga culture

HOW TO PARTICIPATE

If you are a young woman between the ages of 16 and 25 from Bulilima District, you are eligible to participate in the Miss TiBaKalanga Beauty Pageant. We embrace diversity in language, with TjiKalanga, IsiNdebele, and English being our official languages, and fluency in English is not a requirement.

To qualify, the following documents needed to be submitted:

- ☐ Birth Certificate/National Registration ID Card
- ☐ Passport size photo
- ☐ Completed registration form





Contestants are responsible for their competition attire and travel expenses. We encourage all participants to adhere to the Centre's Code of Conduct and maintain the highest standards of integrity and professionalism throughout the pageant.

RULES AND REGULATIONS

1. Contestants must demonstrate good moral character throughout the competition.
2. Any act inconsistent with public morals or conventions that reflects unfavorably on the pageant, its sponsors, or licensees will result in disqualification.
3. Contestants should not have shared any nude or provocative photographs with anyone.
4. Professional conduct and good sportsmanship are expected at all times.

THE COMPETITION

The Miss TiBaKalanga Beauty Pageant consists of several exciting rounds that will not only showcase the contestants' beauty but also their charisma and style.

- ❑ **Introduction Round (20%):** Contestants will be asked personal questions by the judges to verify the information provided in their application forms. This round is casual, featuring jeans and t-shirts from sponsors.
- ❑ **African Attire (40%):** This is a runway fashion show where contestants can express their style with African/Kalanga ensembles. Judges will evaluate modeling, personality, beauty, grooming, and fashion sense.
- ❑ **Evening Gown (20%):** The focus here is on the contestant's presentation and how well their gown suits them. The gown need not be extravagant, but it should complement the contestant's style and grace.
- ❑ **Sports Outfit (20%):** This round emphasizes how well the costume suits the contestant and their on-stage performance, considering modeling, personality, beauty, and fashion sense.
- ❑ **On-Stage Questions (Bonus Points):** Finalists will respond to on-stage questions, earning up to 10 bonus points. These questions may be based on the delegate's fact sheet and will assess articulation, response quality, beauty, and personality.





JUDGING THE COMPETITION

Our panel of judges is carefully selected for their expertise and professionalism. They follow a scoring system on a 10-point scale, and their decisions are final. In the event of ties, specific criteria will be used to determine the winners.

Scoring

Scoring is conducted on a 10-point scale:

9-10 = Excellent

7-8 = Very Good

5-6 = Good

3-4 = Well Done

1-2 = Needs improvement

PRIZES

We believe in recognizing and rewarding excellence. Our winners will receive:

- ☐ Crown and title of "Queen of TiBaKalanga"
- ☐ Cash prizes
- ☐ Opportunities to become the annual face of TiBaKalanga Cultural Festival
- ☐ Special gift bags

All contestants will receive complimentary gifts as a token of appreciation for their participation.

The Miss TiBaKalanga Beauty Pageant is a dignified and culturally rich event that does not include swimsuit segments. We prioritize integrity and fairness in our competition.

We look forward to celebrating the beauty and culture of Kalanga with you at the upcoming Miss TiBaKalanga Beauty Pageant.



WINNER'S COMMITMENT

As the Queen of TiBaKalanga, the titleholder embraces a noble responsibility to uphold and promote our cherished heritage. The winner's commitment is a testament to her dedication to the TiBaKalanga Beauty Pageant and the community it serves.

1. **Public Appearances:** The Queen of TiBaKalanga winner agrees to make a minimum of 5 appearances during her reign, showcasing her regal presence at events such as parades, media interviews, and public gatherings. These appearances not only honor her title but also contribute to the pageant's promotion. The winner will promptly provide photographs of these appearances to the management. Failure to sign the contract or fulfill these obligations will result in the title and prizes being awarded to the first runner-up.
2. **Reign Duration:** The Queen of TiBaKalanga's reign commences immediately after her coronation and concludes with the crowning of her successor.
3. **Ongoing Communication:** The titleholder commits to maintaining regular contact with the pageant's management through various communication channels, ensuring a strong and supportive relationship.
4. **Archiving Contributions:** To enrich the pageant's history, the Queen of TiBaKalanga agrees to provide the management with photocopies of articles and pictures related to her appearances, which will be included in the pageant's history scrapbook.
5. **Exclusivity:** During her reign, the winner pledges not to participate in other pageants or compete for additional titles without prior written permission from the management. The Queen of TiBaKalanga Beauty Pageant title holds the highest priority, demanding her undivided attention and dedication. Exceptions for participation in other pageants will be evaluated on a case-by-case basis.



6. **External Contracts:** While the winner may engage in modeling, commercial ventures, personal management, or agency contracts, these agreements must not exploit or associate the Queen of TiBaKalanga Beauty Pageant's name, title, or reference in any manner.
7. **Successor's Coronation:** The winner commits to attending the next year's pageant to graciously crown her successor. Expenses for travel, lodging, and meals during this event will be covered by the management, ensuring a seamless transition of the crown.

By accepting the title of Queen of TiBaKalanga, the winner demonstrates her unwavering dedication to our culture and community, pledging to honor these commitments with grace, integrity, and utmost respect.



Queen of TibaKalanaga 2023
Yvonne



1st Princess 2023
Prominence



2nd Princess 2023
Sikhanyisile

Stay tuned for the latest updates on our blog!



ANTICIPATED EXPENDITURES

As we embark on the Miss TiBaKalanga Beauty Pageant each year, we recognize the importance of transparency and financial responsibility. Anticipated expenditures are subject to change based on various factors, but we provide an estimate to outline our financial expectations. These expenditures encompass the essential costs associated with organizing this cultural celebration:

Venue Rental: Securing an appropriate venue to accommodate our contestants, judges, and the audience is a significant expense. We aim to select a location that aligns with the cultural significance of the event.

Contestant Prizes: The winners of the pageant will receive cash prizes, crowns, and special gift bags. These prizes are a symbol of our appreciation for their dedication and excellence.

Event Production: This category includes costs related to stage design, lighting, sound equipment, and other production elements that enhance the overall experience for our audience and contestants.

Marketing and Promotion: To ensure the success of the pageant, we allocate funds for marketing materials, advertising, and promotional activities. These efforts help us reach a wider audience and garner support for the event.

Contestant Support: We provide support to our contestants to help cover their travel expenses, accommodation, and competition attire when needed. This ensures that all eligible participants have the opportunity to join the pageant.

Administrative Costs: These costs cover administrative expenses, including office supplies, communication, and staff compensation related to the planning and execution of the pageant.





Security and Safety Measures: The safety and well-being of our contestants, guests, and audience are of utmost importance. We allocate funds for security services and safety measures to create a secure environment.

Miscellaneous Expenses: This category includes unforeseen or miscellaneous expenses that may arise during the planning and execution of the pageant. It serves as a contingency fund to address unexpected needs.

It's important to note that the actual expenditures for each year's pageant may vary based on sponsorships, donations, and the evolving needs of the event. We commit to managing our finances responsibly and ensuring that all funds are used efficiently to deliver a memorable and culturally significant Miss TiBaKalanga Beauty Pageant.

We will provide an updated breakdown of anticipated expenditures closer to the competition, reflecting the most current financial projections and any adjustments made in the planning process. This transparency is a testament to our commitment to the success and sustainability of this cultural celebration.

CONCLUSION: PRESERVING TRADITION, FOSTERING PROGRESS

In conclusion, the Miss TiBaKalanga Beauty Pageant stands as a vibrant testament to our unwavering commitment to preserving Kalanga culture while nurturing the growth and prosperity of our community. This annual celebration not only honors the natural beauty and talents of our young women but also serves as a beacon of hope, promoting personal development and economic opportunity. As we embark on each year's journey, we carry the torch of tradition, igniting the flames of progress.

Together, we embrace the past, celebrate the present, and illuminate the path towards a brighter future for the Kalanga culture and its people.

