

All Girls  
Dance Troupe

# NuEra Dance Troupe Funding Appeal

ALL GIRL DANCE TROUPE



# BACKGROUND

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NuEra, an all-female multi-genre dance troupe was formed with the help of socialites Merryian Nkomo and DJ Nyasha in March 2019.

The two had attended a birthday party hosted by Mrs Betty Skhuza at the home of the legendary Kalanga Rhumba music singer, the late Solomon Skhuza in Ntoli Village, Bulilima District; south-western Zimbabwe.

# BACKGROUND

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Word has it that most of the girls impressed their hosts with their fancy footwork to the point that DJ Nyasha and Merryian decided to approach them with a view to exploring the possibility of forming a dance group. It turned out that the girls had already been dreaming of being part of a such a group but just didn't have the wherewithal to get started. So, from that day on, the dance troupe was formed but they had to find a suitable name for it.

They chose the name NuEra which denotes the "new era" in which they live. The idea was simply a reflection of the group's desire to be associated with the new generation and also to be in sync with the times.

The original members are: Mandy Nkomo (17), Felistars Ndlovu (16), Nokubonga Moyo (15) and Natasha Moyo (18).

# Meet the Dance Troup



**Mandy Nkomo (17)**

is a student at Phakama Secondary School. She is interested in travel and tourism in addition to music and dance.



**Natasha Moyo (18)**

is a student at Madlambudzi High School. Other than music, she'd love to be a TV show presenter.



**Felistars Ndlovu (16)**

is a student at Mathula High School student who loves to dance. Her other hobby is to draw, she'd love be a fashion designer.



**Nokubonga Moyo (15)**

is a student at Mathula High School student who's interested in fashion design.



# MUSICAL JOURNEY

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From then on, the girls along with their two founding advisors Merryian and Nyasha (who now are acting as manager and choreographer respectively) decided to meet regularly, especially on weekends and school holidays to work on dance routines. Their main task was to come up with dance routines that can suit any entertainment requirement and be able to perform before diverse audiences.

But to start with, they chose to dance to Afro-Pop from South Africa, a decision which instantaneously won them a large following especially among their peers. They have since performed at various functions in the locality and are steadily getting noticed.

# MUSICAL JOURNEY

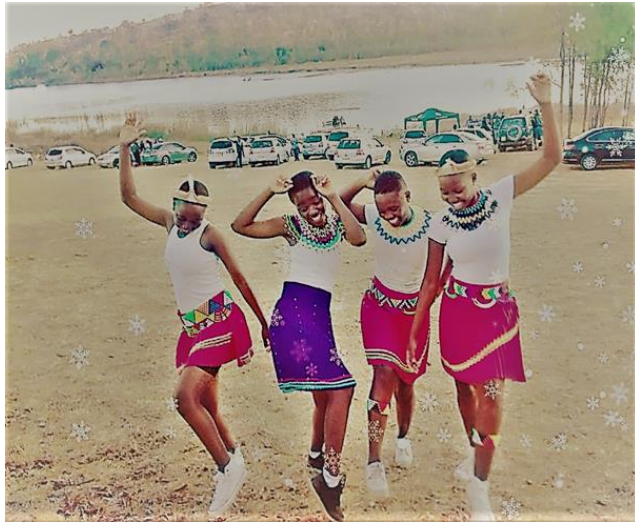
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Their biggest break came when they were invited to perform at the annual TIBAKalanga Festival III at the TG Silundika Cultural Community Centre on 2 June 2019.

It was a performance to remember. The girls danced up a storm and dazzled the crowd of about 800 people with their impressive demonstration of precision, skill and raw talent. Their performance featured a fusion of several types of routines specially choreographed to different types of music.

That appearance put the girls on the spotlight and firmly on the map in the area as solid entertainers!





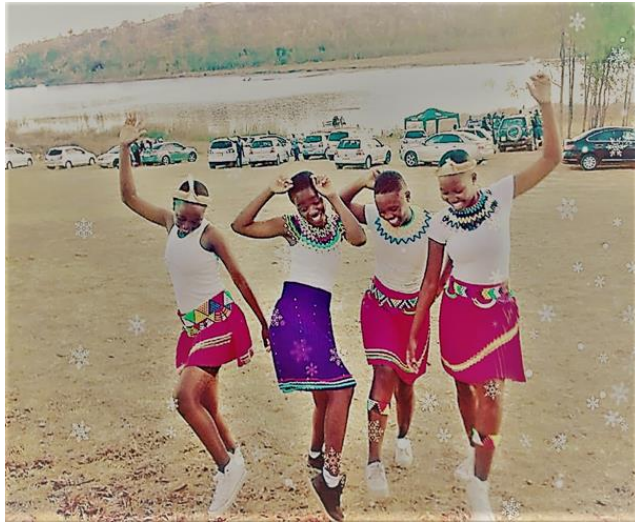
# THE CHALLENGES

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In the rural areas, most households in the area heavily dependent on subsistence farming where most live on less than a US\$1 a day. With the economy in general experiencing slow growth, the girls would be unable to reach their targets without an infusion of cash from well-wishers within and outside Zimbabwe.

They are appealing for a grant in the form of cash in the amount of \$1, 900.

The aim is to acquire a drum set (percussion drums), a chargeable stereo system with mics, a tablet for marketing purposes and custom-made costumes.



# THE CHALLENGES

Equipped with the listed items, NuEra can create bespoke dance productions for any event; corporate functions, private parties and much more. Not only will your help give them a chance to earn a decent living but help make their dreams come true.

Item	Quantity	Unit Cost	Total Cost
Tablet	1	\$350	\$350
Latin Percussion Conga Drum Set	1	\$700	\$700
Studio Woofer Stereo System	1	\$450	\$450
Costumes	4 Sets	\$100	\$400
<b>Total Amount Needed</b>			<b>\$1,900</b>



# THE FUTURE OF NUERA

Following that successful performance at the cultural festival the group along with their mentors, Mrs Moyo, DJ Nyasha and Merryian Nkomo have met to map out future plans. While the girls are eager to complete their studies, they're also aware of the daily struggles that they and their families have to go through. There's potential in using their dance skills to earn a decent living. The immediate plan is to rehearse as much as possible to maximise their potential.

They hope to be invited to perform at weddings, bridal parties and other social functions within and outside the district. The broader objective is to incorporate African cultural choreography in their routines and build a strong organization centred around the African philosophy of Ubuntu.

They'd love to be an all empowered, all empowering and compassionate group that promotes love and acceptance. In sharing with and supporting one another, the girls want to create a synergy of creativity, wisdom and strength.

# ABOUT US



Stichting The Silundika Family Foundation a nonprofit organization (registered in the Netherlands) is committed through the TG Silundika Cultural Community Centre, (located in Ward 6, Bulilima District, Zimbabwe) to helping young and upcoming artists launch their career.

Through such projects as the TiBaKalanga annual cultural festival, the foundation is working to support and to promote musicians and other artists who dream to earn a living from their talent. In this respect, we're appealing for assistance in the form of grants and/or musical instruments to help these artists' dreams come true.

# HOW YOU CAN HELP



Donations can be made online via bank transfer or PayPal and through our website.

<https://tgsilundikaculturalcommunitycentre.org/funding-appeal-nuera-dance-troupe/>

“Stichting” is the Dutch word for foundation and is a legally registered nonprofit organization, if you make a donation, please include your address in order for us to send you a receipt so that you may claim it in your income tax.

Please contact our Treasurer in the Netherlands for **international bank transfers** should you need additional information:

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# MAIN CONTACTS



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